

Appendix One - Overview of Interview Participants

| Participant Number | Participant Type | Professional Role | Background |
|--------------------|--|--|--|
| 01 | Central Teaching & Learning Support | Teaching Enhancement Developer | Broadcast journalist then academic, course leader, journalism, now central teaching & learning support |
| 02 | Central Teaching & Learning Support | Director of Teaching and Learning | Course design in a Welsh polytechnic, academic management, central teaching & learning at a post-92 university |
| 03 | Media Studies Graduate | University Media Technician | Media studies graduate from a post-92 university, media industry freelance film maker, university media technician |
| 04 | Media Academic Staff | Professor of Media | Media technician at 60s art school, first cohort of PCL course, academic career. Currently professor and director of research institute |
| 05 | Media Graduate | TV Industry Researcher | Changed to media studies from business studies. Media graduate from post-92 university |
| 06 | Media Academic Staff | Course Leader for BA Film and Television | Politics and Economics Graduate at Russell Group university. Producer/ Director TV and Radio 4, academic |
| 07 | Media Academic Staff | Lecturer in Film and Television | Actor and theatre director in Australia, BBC drama director, freelance director then academic |
| 08 | Media Academic Staff | Head of School of Media and Associate Dean | Graduate of post-92 university (Fine Art), Postgraduate at specialist art school, Lecturer, course leader, head of department |
| 09 | Media Academic Staff | Subject Leader for Media (FE and FdA) | Left school at 16, baking, wine & spirits trade. Mature student at pre-92 university, PGCE, lecturer at further education colleges |
| 10 | Media Academic Staff | Media/Design Module Tutor | Career academic, graduate from unaffiliated university, Postgraduate at post-92 university, lecturer, course leader at post-92 university |
| 11 | Media Academic Staff | Head of School of Media and Film | Career Academic, Politics and Sociology Graduate, PhD at post-92 universities, Lecturer in Wales |
| 12 | Central Registry and Quality Assurance | University Academic Registrar | Lecturer in German post-92 universities, moved into academic admin, quality assurance and central registry services. QAA institutional auditor |
| 13 | Advisor of Potential Students | Secondary School Head Teacher | Mathematics graduate (Russell Group university), RAF then Mathematics teacher, variety of school settings, head teacher |
| 14 | Media Graduate | Film Festival Organiser | Filmmaker, Festival Organiser |
| 15 | Media Academic Staff | Course Leader, BA Broadcast Journalism | Career academic, researcher, Russell Group graduate, Postgraduate researcher then academic staff |
| 16 | Media Academic Staff | Course Leader, Media and Politics | Politics graduate then into academia |
| 17 | Media Academic Staff | Former journalism lecturer | Journalist on local and national newspapers then masters degree and academia. Does a weekend shift on a national paper |
| 18 | Media Academic Staff | Principal Lecturer in Media Arts | Oxbridge English Literature Graduate, journalist, lecturer in Europe, Principal Lecturer and Sub-Dean, Quality |
| 19 | Media Academic Staff | Principal Lecturer in Media Arts | Chemistry Graduate, English literature postgraduate, BBC career, academic at two universities |

