

Appendix Four

Interviewers Prompts (Participant 16)

<ul style="list-style-type: none">• Introduce self• Confirm consent• Permission to record• Purpose of study	Date/Time:
	Setting:
	Respondent:
	Observations:

Can you tell me what your current role is and a little about what you do?

Can you give me some of the background to how your career progressed to this point?

What's the purpose of media/journalism education in English universities?

You're involved in a Politics and Media course – how is that distinctive from other media courses?

Would you make a distinction between media and journalism education?

You've been a member of academic staff at different types of university. What differences have you found?

Is media/journalism education vocational? What does vocational mean in this context? Should media/journalism education be vocational? Does employability mean the same thing?

Have you been involved in designing a media or journalism course? Can you tell me about that experience? How did you go about it?

How did you decide what should go into the course elements you were designing?

Is there anything that constrained your design? Did you have to leave anything important out or include things that you didn't think were appropriate?

Did you include any practice-based activities in the course? What was the purpose of these? What's your take on the theory/practice debates?

How does the quality assurance process work here? What do you have to do if you want to change something?

What do you think the impact of the new arrangements for the funding of higher education will be on media courses?

Is there anything else you think I should know that would help me with this study?